

Yada

Charitable Incorporated Organisation (CIO)

Trustees Annual Report and

Financial Statements

For the period 1 January 2021 to 31 December 2021

Full name

Yada

Registered Charity Number

1176601

Trustees

Mr James Amner
Mr Christopher Mounsher
Miss Jo Tulloch
Mrs Elizabeth Dalby
Mrs Helen Taylor
Mrs Petula Bladen

Principal Address

First Floor, 7 Sea Lane
Ferring
West Sussex
BN12 5DP

Bankers

Lloyds Bank
Business Banking
BX1 1LT

Independent Examiner

Iain Taylor
3, BN14 0HR

Objectives and Activities

Summary of the objects of the charity set out in its governing document

The objects of the CIO are to preserve and protect the physical and mental good health of women and young people at risk of sexual exploitation in Sussex and beyond, and relieving the needs of such women and young people by providing support in particular, but not exclusively by providing outreach and support services.

Summary of the main activities

The organisation currently focuses its activities on providing support to those women who are working in the sex industry, in particular by the provision of charitable assistance including direct support through our specialist outreach service, The Esther Project, working in partnership to improve access to a range of specialist services and providing training to partner organisations. All activities aim to increase safety and reduce risk of harm to the individual, decrease social isolation and improve the general wellbeing and outcomes of the individual.

The purpose of the charity is to work towards a future free from sexual exploitation. This brings benefit to the public as a whole through supporting women at risk, implementing models of best practice and sharing this knowledge with other agencies and individuals locally and nationally.

The trustees have given due consideration to the Charity Commission published guidance on the Public Benefit requirement under the Charities Act 2011.

Achievements and Performance

Summary of the main achievements of the charity during the year

Operations

Whilst the beginning of the year was still impacted by the pandemic and lockdown restrictions, 2021 was a year of significant growth for the charity with partnership opportunities opening up and a significant increase in the take up of our service offer. We have continued to adapt and re-shape our service provision to meet the needs of our service users and respond to the increased vulnerability of women in the sex industry throughout the pandemic. Our service provision expanded from three to four days a week and we continued to build on previous successes to shape and deliver a service that was relevant to meet the needs of local women at risk.

During this period we undertook:

Netreach (Online Outreach)

- We contacted 291 women advertising as independent escorts online by phone to introduce our service, The Esther Project (TEP), to them
- We sent links to safety information and our TEP website via a follow up text to 112

women

- We had support conversations with 60 women

We continued to undertake Netreach regularly, covering Worthing, Littlehampton, Bognor and Chichester across the three mainstream websites (Adultwork, VivaStreet, Friday Ad). Netreach is vital as a means of initial contact and is often the route by which we are able to offer ongoing 1:1 support.

"I was honoured you phoned me. I had wondered if there was an organisation like you but was too scared to ask or look for one."

TEP Service User (May 2021)

TEP Cafe Drop In - Worthing

- We re-launched our Worthing based outreach cafe drop-in in June
- We hosted our drop-in twice monthly between June and December
- We regularly supported 3 women through our TEP Drop-In with listening support, safety planning, free wellbeing packs, safety alarms, and signposting to other specialist services.

1:1, Face to Face, Tailored Practical and Emotional Support

- We continued to provide support to 5 existing service users
- We began support with 25 new service users
- 26 women were independent escorts who made self-referrals as a result of our online outreach (Netreach)

- 4 women were referred through our partnership work with other services
- We provided repeat support to 21 women and one off support to 9
- Four women requested exit support.
- Our comprehensive exit support included:
- regular listening support,
- practical support with:

applications for functional skills maths and english courses

finding volunteer work

coursework

registering with a GP

accessing Counselling skills course

interview preparation

reporting to the police

estate agents and housing, enabling a positive move

making a DHP application

toiletry/food parcels

supermarket vouchers

flat deposit scheme

utility accounts following move

Home Office visit and application

college enrolment

meeting Universal Credit commitments

- provision of 10 weeks office based work experience with our offices.

“You just seem to care about me as a person. I haven’t been able to engage with many other agencies beforehand because they don’t seem to see me.”

TEP Service User (January 2021)

“I honestly don’t know what I’d have done had you not reached out while back... you guys are total superstars.”

TEP Service User (March 2021)

“Thank you for everything that you have been doing for me. I think I would have been lost without your support.”

TEP Service User (November 2021)

Practical Support

- We distributed 78 free well-being packs containing tailored safety information, safety alarms, personal items, sexual health items, toiletries and signposting information
- We gave out 6 luxury Estee Lauder gift bags (donated by the Whitman Group).
- We made 6 referrals to local Food Banks
- We provided 8 emergency food parcels
- We delivered 12 free toiletry packs
- We distributed twenty £25 supermarket vouchers
- We provided electric top-up to one woman

“Thank you so much for my box. Everything is really useful and handy. Thank you so much. I have passed your details onto a couple friends of mine.”

TEP Service User (February 2021)

Partner Drop-In’s

- We reached 69 women in total through partner drop-in’s.
- We attended the Worthing Women’s Probation Breakfast fortnightly, following its relaunch in May, hosting 6 well-being craft sessions and building relationships with service users.
- We reached 30 women through our group work with Probation and supported four on an ongoing 1:1 basis.
- We reached 21 women through our partnership with the Adur & Worthing Council Street Outreach team. We visited women and distributed well-being packs and toiletry packs to women in temporary accommodation and during street outreach sessions.
- We reached 9 women through our monthly drop-in at My Sister’s House Women’s Centre in Bognor.
- We reached 6 women through our drop-ins at Emerging Futures hostel accommodation.
- We reached 3 women at the Women’s drop in collaboration with Turning Tides and Safe in Sussex, in Littlehampton

“Beth is great, and the women love her coming to our drop-in. When Beth comes, I know I can relax as she will have everything organised and have a really great activity for the women to get involved with, which they love. We have so many women attending that we are at capacity for the space, and even a couple of younger women who come now.”

My Sister’s House (September 2021)

Well-being Workshops

- We delivered a series of 5 well-being workshops at Emerging Futures, Worthing to 6 women at risk of exploitation on the subjects of Self-Esteem, Healthy Relationships; Boundaries; Change and Self-Care.
- We delivered 2 well-being workshops on Self-Esteem and Change at the Women's drop in collaboration in Littlehampton with Turning Tides and Safe in Sussex.
- We delivered 4 well-being workshops on Self-Esteem, Boundaries, Change and Grounding Techniques at My Sister’s House Women’s Centre in Bognor.

“I love the workshops, they are really good and I am learning more about myself which is good.”
Workshop attendee (December 2021)

Education Partnership - Chichester University

- We have established strong links and a working relationship with staff at the University of Chichester.
- In September we were present of the University Sexual Health and Guidance week, where we engaged with students and distributed 84 mini well-being packs.
- We delivered a three hour training session to 20 students on the Social Work degree course as part of their ethics module in November.
- We established an on campus drop-in, at the Chichester campus, in partnership with the Universities well-being team.

Sussex Police Partnership

- We have a seat on the monthly Sussex Police Sex Working Forum, providing input from our experience and helping to shape policy.
- We helped establish and co-chaired a Building Trust & Confidence sub-group, at which service users were invited to share their experiences.
- We supported two service users to attend & share their views at the sub-group.
- We spent 9 hours supporting local Police operations and welfare visits as part of Operation Aidant.
- We supported two women through Police operations, providing support and advocacy as well as well-being packs.
- We spent over 55 hours mapping for online indicators of sexual exploitation and made regular referrals to Sussex Police regarding cases of suspected exploitation.

Yada Training Delivery

- We delivered two, three-hour online training sessions about Supporting Women Who Sell or Exchange Sex, including an overview of TEP, reasons why people might sell/exchange sex, the spectrum of choice, risks, signs, stigma, communication, safety and support to 19 frontline professionals from Turning Tides and Emerging Futures.
- We delivered an awareness raising session to the public at St Mary's Church in Broadwater, to 70+ people, with over 265 subsequent online views.

"Fantastic training I have learnt a lot which I can incorporate into my role."
Emerging Futures (March 2021)

Rebrand

We launched a major rebrand, with a new logo developed out of the idea of life; to live; to grow; flourish. The three elements representing Yada, working alongside women and other agencies, to see women equipped and empowered to make positive life choices. The final leaf shape, which is also heart like, is breaking out of, or coming up out of something, being released. The way it reaches upwards expresses the fact that something healthy grows. The logo incorporates Yada's meaning, 'to be known', which illustrates our heart for the women we support. We wrote and launched a new website in August, increasing our online presence, using it as a tool to raise awareness of sexual exploitation, promote our outreach service and training. The website had 379 visits from September to December.

Online Presence

We increased our online following and views on TEP profiles maintained on adult services websites. On Adultwork, the major adult services platform, our profile views increased by 35% from 1739 views in January to 2344 views in December and on SAAFE, support and advice for escorts, our profile views increased by 78%, from 939 views in January to 1670 views in December.

Network

We sent out a mailshot, including an introductory letter and copies of our new Esther Project literature to every church in Worthing, raising awareness of our services to those conducting local community outreach through soup kitchens and night shelters, establishing new links with St Mary's Church, Broadwater and Redeemer Church, Worthing.

We met with the Oasis Sex Worker Outreach Project (Brighton & Hove) and Streetlight UK (Crawley) to share practice and ensure a collaborative response to sexual exploitation across West Sussex.

We are members of West Sussex Violence Against Women and Girls Forum and regularly attend network meetings.

We attend the Beyond the Gaze Forum, benefitting from the experiences of other services across the UK.

We had an introductory meeting with the High Sheriff of West Sussex, providing an opportunity to raise awareness of our services and were subsequently invited to his summer reception to network with other local services.

We had an initial meeting with Brighton Womens centre exploring partnership potential with regard to support provision for women exiting prison.

Office Development & Fundraising

We have office space at First Floor, 7 Sea Lane, Ferring courtesy of Kingsley Roofing Ltd, who are providing office space for the team. Outreach is conducted outside, in public places, within service users homes or at partnership venues.

We received ongoing corporate sponsorship towards salary from Kingsley Roofing Ltd, totalling £10,200 over the year, ensuring organisational stability through the Yada manager role.

We were successful in securing repeat funding of £5,000 from Sussex Community Foundation towards the salary of our Yada Manager, enabling the manager to work 3 days a week and fulfil the organisational, administrative, developmental and strategic needs of the charity.

We secured a third year's funding from The Henry Smith Charity, providing £10,000 towards the salary of our Esther Project Lead outreach worker, providing salary security at a key stage of growth.

We received a second grant of £300 from The Silver Lady Fund to go directly to supporting one of our service users with a licence application fee and uniform needed to be able to take up an offer of employment.

We received a grant of £300 from The Josephine Butler Society, enabling us to purchase 12 x £25 supermarket vouchers to distribute to our most vulnerable service users enabling them to meet basic needs.

We won repeat funding from The Chalk Cliff Trust of £4,954.25 towards the general running costs of Yada, funding operational costs including new laptops for two new outreach workers and costs associated with our Rebrand - including new safety and information literature tailored to the needs of our service users.

We received £10,000 from Sussex Community Foundation Crisis Fund for salary for TEP Outreach Workers, ensuring we had sufficient outreach hours to meet increased demand for our service.

We secured our first funding of £10,000 from the Sussex PCC Funding Network round, having been previously appointed as an approved provider. The funding was for a new role developing our partnership work across Worthing & Adur. In particular this post established and maintained partnership work with Worthing Probation, Adur & Worthing Council and Emerging Futures.

Following an awareness raising talk at St Mary's Church, Worthing, their Global Outreach Team awarded us £1,500 in unrestricted funds to further the general purposes of the charity. The funding enabled two new outreach workers to undertake their Level 2 Counselling Skills course, and further training for the team in strategy, fundraising, volunteer management and first aid.

We were successful in establishing a new funding relationship with The Foyle Foundation, being awarded £5,000 to support our Operations including Communications, HR & Policy, Volunteer recruitment & management and outreach support.

We were awarded repeat funding from The Homity Trust of £1,972 towards the salary of our Esther Project Student Outreach and Yada Training worker, enabling us to establish our outreach work with the University of Chichester and expand our external training reach and delivery to frontline professionals.

We were awarded repeat funding of £5,000 from The Anchor Foundation towards the costs of a TEP Outreach worker, enabling us to expand our days of operation and allowing greater opportunity to respond to the needs of local women.

We received a donation of £1,800 from Redeemer Church, Worthing, towards the general running costs of Yada helping to meet team external supervision costs, ensuring that our outreach workers are protected against secondary trauma.

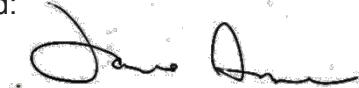
Financial Review and reserves policy

The year ended 31st December 2021 recorded net receipts over payments of £7,461, of which there was £1,536 of receipts over payments in unrestricted funds and £5,925 of receipts over payments in restricted funds. The closing cash balance stands at £52,252 of which £15,936 is unrestricted general funds, £14,510 is unrestricted general reserves and £21,806 is restricted. By comparison, the year to 31st December 2020 ended with a closing cash balance of £44,791 of which £14,401 was unrestricted general funds, £14,509 was unrestricted general reserves and £15,881 was restricted.

Yada is committed to using its resources in pursuit of its charitable objectives. It is also committed to maintaining a level of reserves that is prudent to meeting ongoing liabilities, sufficient to ensure that all service delivery commitments can be met and to protect the long-term future of operations. Yada's reserves policy seeks to balance these priorities. The trustees consider it prudent to maintain general reserves at a level that represents approximately 3 months expenditure of the charity, based on planned expenditure for that year. As at 31st December 2021 general reserves were £14,510. The Board of Trustees regularly monitors the level of reserves.

The trustees' declare that they have approved the trustees' report above on 13 day of June 2022

Signed:



James Amner
Chair of Trustees

Independent Examiner's Report to the Trustees For the year ended 31st December 2021.

I report to the trustees of the charity YADA on the accounts for the year ended 31st December 2021.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144 (2) of the Charities Act 2011 (the Charities Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Charities Act
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the Charities Act;
- to state whether particular matters have come to my attention.

Basis of independent examiners statement

My examination was carried out in accordance with general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from the trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair' view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect, the requirements:
- to keep proper accounting records in accordance with section 130 of the Charities Act and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Charities Act;

have not been met; or

- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's trustees those matters I am required to state to them in an Independent Examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's trustees, as a body, for my work for this report.



I M Taylor FMAAT
3 Sullington Gardens, Worthing, BN14 0HR

Date: 13th June 2022



**CHARITY COMMISSION
FOR ENGLAND AND WALES**

Yada 1176601

Receipts and payments accounts

For the period from	01/01/2021	To	31/12/21
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Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
A1 Receipts					
Fundraising Events	2,159	-	-	2,159	922
Grants	16,654	47,572	-	64,226	37,445
Individual Donations	265	-	-	265	370
Standing Orders	1,265	-	-	1,265	1,290
Corporate Sponsorship	-	10,200	-	10,200	8,925
Gift Aid	356	-	-	356	491
Invoice Payments	499	-	-	499	300
Bank Interest	1	-	-	1	5
HMRC JRS	-	187	-	187	3,273
Service User Funds	-	394	-	394	3,146
Refunds	128	455	-	583	93
Sub total (Gross income for AR)	21,327	58,808	-	80,135	56,260

A2 Asset and investment sales, (see table).

	-	-	-	-
Sub total				
	-	-	-	-

Total receipts **21,327** **58,808** **-** **80,135** **56,260**

A3 Payments

Affiliation, membership, training & Conf	2,441	149	-	2,590	935
Equipments	939	42	-	981	1,296
Salaries, Tax & Pension	6,772	50,428	-	57,200	40,240
Volunteer Expenses	438	95	-	533	270
Fundraising Costs	-	-	-	-	15
Phone, email & Internet	713	23	-	736	789
Audit fees & Insurance	35	619	-	654	1,004
Print, post, stationary & comms	3,031	88	-	3,119	1,229
Travel, accomodation & subsistence	1,140	80	-	1,220	756
Staff expenses	212	-	-	212	279
Outreach costs	3,043	618	-	3,661	1,961
Rent & Maintenance	977	63	-	1,040	709
Petty Cash	50	-	-	50	-
Service User Funds	-	678	-	678	3,146
Sub total	19,791	52,883	-	72,674	52,629

A4 Asset and investment purchases, (see table)

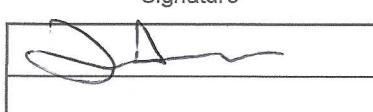
	-	-	-	-
Sub total				
	-	-	-	-

Total payments **19,791** **52,883** **-** **72,674** **52,629**

Net of receipts/(payments) **1,536** **5,925** **-** **7,461** **3,631**

A5 Transfers between funds	-	-	-	-
A6 Cash funds last year end	28,910	15,881	-	44,791
Cash funds this year end	30,446	21,806	-	41,160

Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
B1 Cash funds	Lloyds Current Account Balance Lloyds Reserves Account Balance	15,936 14,510 -	21,806 -	- -
	Total cash funds	30,446	21,806	-
	(agree balances with receipts and payments account(s))	OK	OK	OK
B2 Other monetary assets	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		- - - -	- - - -	- - - -
B3 Investment assets	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			- - - -	- - - -
B4 Assets retained for the charity's own use	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
	Office equipment	Unrestricted	3,196	- - - -
B5 Liabilities	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			- - -	- - -
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		James Amner	13/6/22	